

Application Window Feb. 17 through March 17, 2025

# NEW BUSINESS CHAMPIONS MICRO GRANT PROGRAM

Small businesses can apply to receive up to \$2,000 in free Professional Advisory Services

## Helping Chester County Entrepreneurs

It's challenging for new entrepreneurs to identify mentors and afford professional services like accounting, marketing, HR, and legal to name a few. Let the Chester County Economic Development Council (CCEDC) help!

Through the New Business Champions Micro Grant Program, CCEDC has organized a group of mentors and some of the region's top professional service advisors to provide up to \$2,000 in mentoring and training to business owners and entrepreneurs with these critical needs.

This program will provide grant recipients the opportunity to work one-on-one with professional service advisors to address their most pressing business needs.

# Eligibility

#### **Business Criteria:**

- Business established within the past 5 years
- Based in Chester County with 10 employees or less
- Never received a previous New Business Champions award

### Priority Consideration Criteria:

- SEDI borrowers and businesses located in CDFIdesignated areas
- Those without a college degree
- First-generation college students or graduates
- Owners re-entering workforce after an extended absence

All applications received during the application window will be reviewed and considered. Awards are subject to eligibility, funding availability, and a business needs assessment conducted through CCEDC's Business Resource Center.

### **TO APPLY**

**APPLY ONLINE:** https://ccedcpa.com/new-business-champions/ **QUESTIONS:** Email Darlene Jenkins-Walls at djenkinswalls@ccedcpa.com This program is an initiative of the Chester County Economic Development Council (CCEDC) and is funded in part by the Chester County Workforce Development Board and Pennsylvania Department of Labor & Industry.

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