

Job Title: Director, Innovation and Emerging Technologies

Reports To: SVP/CMO

Responsibilities:

The Director, Innovation and Emerging Technologies provides leadership and oversight to the CCEDC's innovation and technology services and initiatives, with specific focus on the Innovative Technology Action Group (ITAG) and the Ideas x Innovation Network (i2n). This person convenes and facilitates the staff, partners, employers and Boards of ITAG and i2n to set priorities, drive strategic direction and meet established goals and objectives. In addition, this person collaborates with the industry partnerships run out of the CCEDC to help analyze technology needs of existing and emerging growth businesses and identifies resources and opportunities to help meet those needs. The Director looks for and creates opportunities for harnessing and leveraging regional technology resources and expertise in an effort to grow a culture of innovation within Chester County.

Core Duties/Responsibilities:

- Provides technical and business oversight to all innovation and technology strategies within CCEDC, and specifically for ITAG, and i2n programs.
- Identifies and communicates emerging technology opportunities and they can benefit CCEDC and/or the industry partners. Benchmark technology and entrepreneurial trends and determine what makes sense to apply to CCEDC, i2n, and ITAG.
- Convenes and facilitates the partners, staff, Board of i2n and ITAG. Facilitates strategic planning to evolve the initiatives of i2n and ITAG.
- Establishes a network of organizations, experts and resources that will collectively contribute to growing a culture of supporting innovation in Chester County. This will include input on the planning and execution of events and programs to showcase innovation and technology.
- Keeps abreast of technology and trends and share the knowledge in way that the CCEDC staff can consider acquiring new technology knowledge, skills and resources that align with its vision and budget.
- Develops and oversees a business outreach strategy for gathering and analyzing client needs around innovation and technology.
- Coordinates with CCEDC staff on annual plans for sustainability and outreach opportunities to secure commitments as well as other available resources.
- Represents CCEDC at technology functions, meetings and presentations throughout the region.
- Collaborates with CCEDC staff to leverage internal program resources, including business development, loans, real estate development and workforce development.

Business Development/Client Relationships:

- Fosters relationships with employers and organizations and look for ways to engage the parties around technology related programs that will lead to their sustained involvement and/or contributions.

- Leads the development of revenue generating ideas and strategies to sustain the funding of i2n and ITAG. Supports existing and new grant opportunities for ITAG and i2n including but not limited to PA L&I/DCED grant programs.
- Actively engages and collaborates with key stakeholders in the southeastern Pennsylvania and across the commonwealth in an effort to support the goals and strategies of CCEDC related to technology and innovation.
- Partners with staff and stakeholders on the development of the technology sections of proposals, coordinating activities of other team members and ensuring proposals address client needs with technology and strategic thinking.
- Assists in identifying and developing new customers and projects by providing technical guidance while collaborating with business development.

Management:

- Provides oversight, management and development for ITAG and i2n staff and resources.
- Establishes approach and strategy for outreach to emerging tech startup companies and connects the ecosystem of support based on company needs.
- Develops and manages budgets and grant requests for ITAG and i2n.
- Publish routine status reports to CCEDC, Boards and Grant Programs.
- Participate in CCEDC, WDB, i2n, ITAG and state related meetings and provide materials and documents to support meetings.
- Collaborate across the CCEDC industry core functions and IPs and facilitate the leveraging of resources and cross industry activities.
- Works with the SVP/CMO to ensure support for VISTA 2025 Strategic Plan goals and strategies as related to technology and innovation.

Required Skills/Knowledge/Experience

- 10+ years of related overall technology experience.
- Thorough understanding of emerging trends in innovation and technology
- Strong interpersonal and communication skills.
- Highly self-directed with an ability to manage change and prioritize multiple projects in a deadline-driven environment.
- Demonstrated knowledge of management and stakeholder facilitation.
- Bachelor's degree required, master's degree preferred.
- Knowledge of disruptive innovation and technology preferred.

Hours Required: Full-Time position

Date: July 1, 2018

If interested, please send your resume along with a cover letter to M. DiVincenzo at mdivincenzo@cceconomicdevelopment.com.