



*Benefiting the Chester County Economic Development Foundation
and all of its youth & education programs through the Industry Partnerships*

Saturday, October 15, 2016 | Eagleview Town Center | Exton, PA

SPONSORSHIP OPPORTUNITIES

Dress Up and Dash 5K Run/Walk is a great opportunity to gain significant, positive recognition in the community for yourself and your supporting organization.

\$5,000

PRESENTING SPONSOR

- Two minutes to address audience at Awards Ceremony
- Eight Complimentary Race Entries
- Company logo prominently displayed on Race Shirt, printed materials, and online registration pages
- Company and/or Race Team Story with photos featured on CCEDC Facebook page and website with link to your business website
- Presence in email blasts to CCEDC distribution list (8,000 recipients) including your logo and a link to your business website
- Prime Exhibition Space (10 x 10) on Race Day
- Recognition at Kick-Off
- Inclusion of company name in all press releases

\$1,500

START/FINISH SPONSOR

- Four Complimentary Race Entries
- Company logo displayed on Race Shirt, printed materials, and online registration pages
- Company and/or Race Team Story with photos featured on CCEDC Facebook page and website with link to your business website
- Presence in email blasts to CCEDC distribution list (8,000 recipients) including your logo and a link to your business website
- Company table set-up on Race Day

\$250

HYDRATION SPONSOR

- Two Complimentary Race Entries
- Company name listed on Race Shirt, printed materials, and online registration pages
- Company logo placed at water stop

\$3,000

ENDURANCE SPONSOR

- Six Complimentary Race Entries
- Company logo displayed on Race Shirt, printed materials, and online registration pages
- Company and/or Race Team Story with photos featured on CCEDC Facebook page and website with link to your business website
- Presence in email blasts to CCEDC distribution list (8,000 recipients) including your logo and a link to your business website
- Company table set-up on race day
- Recognition at Kick-Off
- Inclusion of company name in all press releases

\$500

KILOMETER SPONSOR

- Two Complimentary Race Entries
- Company name listed on Race Shirt, printed materials, and online registration pages
- Company and/or Race Team Story with photos featured on CCEDC Facebook page and website with link to your business website
- Company table set-up on Race Day
- Company logo displayed at one of five kilometer marks on 5K race course

\$100

COMMUNITY SPONSOR

- Two Complimentary Race Entries
- Company name listed on Race Shirt, printed materials, and online registration pages

Why become a sponsor of the Dress Up and Dash 5K Run/Walk?

Thank you for your interest in supporting the Chester County Economic Development Foundation. With distribution to over 4,000 partners and 8,000 direct business people, educational and training institutions, as well as more than 3,000 families of our youth participants.

Questions? Please contact Jim Lauckner at jlauckner@ccedcpa.com or 610-321-8231

Make checks payable to CCEDF. Secure your sponsorship by **September 16th** to be included in all printed material.



Proceeds benefit the Chester County Economic Development Foundation (CCEDF), a 501(c)3 non-profit organization which operates educational and training programming for youth and adults.